

4. FACULTY PROFILE OF Ms. MINU BISWAS

Designation: Associate Professor
Qualification: M.Com, M.B.M, B.ED
Date of Joining: July 01, 2005.



❑ PUBLICATIONS

- Biswas, M.2023. 'Employment Opportunity in the Handloom Industry of West Bengal (W.B): A Study on Focusing Nadia District' in the **Journal of Emerging Technologies and Innovative Research (JETIR)**, [Volume 10, issue 8] on August -2023 Date of Publication: 2023-08-14 [Page no-262 -284] (ISSN: 2349-5162) Peer Reviewed, Impact factor- 7.95).
- Biswas, M. (2017). 'Impact of Tourism Sector in Indian Economy' in the **International Journal of Creative Research Thoughts (IJCRT)** [Volume-5, Issue-4, December-2017, Paper ID-IJCRT1704278, (Page no-2179 -2188)] ISSN: 2320-2882, Impact factor- 5.97).
- Biswas, M. (2017). 'Corporate Social Responsibility (CSR) of Fifteen (15) Large Companies in India during the Period of 2014-16' in the **International Journal of Multidisciplinary Educational Research (IJMER)** [Volume- 6, Issue 8 (7) August -2017 (Page no-262 -284)] ISSN: 2277-7881, Impact factor- 4.527).
- Biswas, M. (2017). 'FDI in Hotel and Tourism Sector in India: Trend and Opportunities' in the **International Journal of Multidisciplinary Educational Research (IJMER)** [Volume-6, Issue-7 (2) July -2017. (Page no-45 -63)], ISSN: 2277-7881, Impact factor- 4.527).
- Biswas, M. and Manna, N. (2015). 'A Study on the Impact of the Growth of MSMEs towards Development of Indian Economy in Post Liberalization Era' in a proceeding of the seminar with titled "Cost Competitiveness in Micro, Small and Medium Enterprise in India [June-2015 (Page no-248-257)] (ISSN No. 978-93-83360-23-9).
- Biswas, M. (2015). A Study on the foreign Direct Investment (FDI) Inflow in textile Sector of India for the period of 2000-2015' in **The International Journal of Business & Management (IJBm)** [Vol-3 Issue-11, November- 2015, Page no-248-257] (ISSN No. 2321-8916 Peer Reviewed, Impact factor- 1.223).
- Biswas, M. (2015). 'A Study on Sickness of Micro Small & Medium Enterprise (MSMEs) in India, in the **Insight- Sovarani Memorial College Journal**, 7: Page no- 74-84. (ISSN NO. 2321-6573).

SEMINAR ATTENDED

- One day National Level Seminar organized by Department of Commerce of Bidhan Chandra College, Rishra, Hooghly in collaboration with Nabagram Hiralal Paul College on "Contemporary Issues on Goods & Services Tax" on 17th March 2018.
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 - One day National Level Seminar organized by IQAC of Hiralal Majumdar Memorial College for Women, Dakshineswar, Kolkata -700035 on "Gearing up for Changes: In the accreditation process and implementation of the CBCS and CAS" held on 29th January 2018.
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 - One day National Level Seminar organized by Indian Accounting Association Research Foundation jointly with The Institute of Cost Accountants (ICA) of India at J.N. Bose Auditorium, ICAI-HQ, Kolkata on "Corporate Governance & Prof. G. D. Roy Memorial Lecture" held on 8th July 2017.
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 - One day National Level Seminar organized by Philosophy Department of Bidhan Chandra College, Rishra, Hooghly on "The Path of Self Realization" on 4th March 2017
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 - One day International Level Conference on "Financial Inclusiveness" organized by University of Calcutta – Calcutta Stock Exchange Centre of Excellence in Financial Markets (CUCSE-CEFM) Department of Commerce, University of Calcutta on 18 March 2016.
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 - On Challenges of Transition from a Fossil Fuel to Green Energy Regime: Role of Climate Fund of Kshiti Mohan Mukharji Memorial organized by C.U. in Mgt. Dept. on 2nd January 2016.
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 - On International Level Seminar on "Ethics in Financial Markets" organized by Calcutta Stock Exchange Centre of Excellence in Financial Markets (CUCSE-CEFM) jointly with Savitri Girls' College, Kolkata on 17th December, 2015.
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 - At Conference on "World Blood Donor Day" organized by Life Care Blood Bank, 204/1B, Linton Street, KOLKATA-14, on 14th June-2015 at Moulali Youth Center, Kolkata.
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 - At State Level Seminar on "Indian Taxation System" organized by Vidyanagar College in collaboration with Department of Commerce of Saheed Anurupchandra Mahavidyalaya Burul, Soth 24 Parganas, on 8th May, 2015.
- At International Level Conference at The Bhabanipur Education Society, Kolkata-20 on "Emerging Issues in Global Economy, Commerce and Management: Opportunities and challenges" on 5th January 2015.

- At Workshop on "Incorporation of New Companies Act 2013" in the B.Com. Syllabi and Exploring the Possibility of Restructuring B.Com Examination System organized by Under Graduate Board of Studies in Commerce, Calcutta University in collaboration with Maharaja Shrishchandra College on 13th September, 2014.
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- At Workshop on "Reviewing the B.Com New syllabi organized by Under Graduate Board of Studies in Commerce" organized by Calcutta University in collaboration with Netaji Nagar Day College on 4th & 5th May, 2013 at Netaji Nagar Day College.
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- At State level Seminar on "Higher Education as the Harbinger of a Prosperous Modern India" organized by West Bengal College & University Teachers' Association in collaboration with Seth Soorajmullajan Girls' College on 19th November 2011 at Darbhanga Hall, University of Calcutta.
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- At State level Seminar on "Transition to IFRS: Indian Scenario Road" jointly organized by MBA Finance, Department of Commerce & University of Calcutta & Indian Accounting Association – Calcutta Branch on 2nd April 2011 at Darbhanga Hall, University of Calcutta.
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- At State level Seminar on "Globalization and Changing Structure of Capital Market in India: Efficiency Vs. Vulnerability" jointly organized by Surendranath College for Women and Chittaranjan College on 30th March 2010 at Surendranath College for Women.
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- At the Seminar on "Report of Yashpal Committee on Higher Education" organized by West Bengal College & University Teachers' Association on 5th December 2009.
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- At the International Seminar on Science Culture and Social Change (ISSCSC) organized by University of Calcutta on 18th & 20th January 2007.
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- At the Seminar on Narisiksha O Kolkata Biswasbidyalayer Derso Bachar" organized by Bijoy Krishna Girls College, Howrah, on 8th & 9th December 2006.

PROJECT GUIDED FOR 3RD YR (HONS) STUDENT-

- 1) "A Study of Advertising Effectiveness of Cold – Drinks In Howrah District."
- 2) "A Study On Marketing & Financial Position Of Agriculture In Jangipara".
- 3) "A Study On Performance Of Credit Rating Information Services Of India Limited (Crisil)".

PAPER PRESENTED

•National Seminar on Tourism Development in India: Problems and Prospects at Diphu Government College Diphu, KarbiAnglong, Assam on 21st & 22nd December, 2016 and presented a paper entitled 'FDI in Indian Hotel & Tourism Sector: Trend and Opportunities'.

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•National Level Seminar at Bethuadahari College, Nadia in collaboration with Department of Commerce of Rabin Mukharjee College, Kolkata on 20 March, 2015 and presented a paper entitled 'E-banking: Its advantage in the Indian Economy'.

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•National Level Seminar at K.K.Das College, Kolkata -84 in collaboration with The Institute of Cost Accountants of India on 19th December 2014 and presented a paper entitled 'A study on the impact of the Growth of MSMEs towards development of Indian economy in post liberalization era'.

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•International Level Seminar at Bethuadahari College, Nadia on 27th July 2014 and presented a paper entitled 'Revival Sick unit: In the Perspective of West Bengal'.

•National Level Seminar at Department of Commerce, Desbandhu College for Girls, 45C, Rashbehari Avenue, Kolkata-700026 on 6th April, 2013 and presented a paper entitled 'Life Insurance and It Effects on India'.

PERFORMANCE OF ACTIVITIES ASSIGNED BY UNIVERSITY-

a)**Examiner (Theory & Pratical)** of Commerce and Computer Accounting & E-filing subject of B.Com (H+G) from 2005 to till date

<u>Convener & Member</u>		
Convener Member	Committee/ Sub committee	Year
Convener	College Examination	2015-till date
	College Computer	2015-till date
	Environment & Social Welfare	2013-15
Member	IQAC	2014- till date
	College Election Board	2012-13
	Provident Fund	2013-15
	Student Concession	2010-15
	College Examination	2010-15
Programme Officer	NSS Unit	2014- till date

Workshops / Awareness Programme Conducted

- a) Conducted a one day workshop on System of Rice Intensification (SRI) & the Use of Vermicompost Fertilizers for encourage to Farmer of Jagatballav Block at Howrah Krishibighan Kendra at Howrah KrishiVigyan Kendra, Jagatballavpur , Howrah District, 16th August. 2016 as a Programme Officer of NSS Unit of Sovarani Memorial College in Collaboration with Howrah KrishiVigyan Kendra.
- b) Conducted Thalassemia Awareness & Screening programme on 15th June, 2016 as a programme officer of the NSS Unit with the collaboration of the Thalassemia Control Unit, Calcutta School of Tropical Medicine, Government of West Bengal and Jagatballavpur Gramin Hospital, Jagatballavpur, Howrah at District Institute of Education & Training (DIET) Jagatballavpur, Howrah.
- c) Conducted a Blood Donation Camp for save life on 1st April. 2015 as a Programme Officer of NSS Unit of Sovarani Memorial College at Sovarani Memorial College Jagatballavpur, Howrah District.
- d) Conducted WBSCC Scheme Awareness Programme on 28th October, 2022 as a Nodal Officer of WBSCCS at Sovarani Memorial College Jagatballavpur, Howrah District.
- e) Conducted WBSCC Scheme Awareness Programme on 13th December, 2023 as a Nodal Officer of WBSCCS at Duyare Sarkar Camp at J.B. Pur H.S. school, Jagatballavpur, Howrah.
- f) Conducted a Computer Literacy Programme on 5th January 2024 at Sovarani Memorial College Jagatballavpur, Howrah District.
- g) Conducted WBSCC Scheme Awareness Programme on 22th December, 2024 as a Nodal Officer of WBSCCS at Duyare Sarkar Camp at J.B. Pur H.S. school, Jagatballavpur, Howrah.
- h) Conducted Aykayshree Awareness Programme on 8th December, 2024 at Sovarani Memorial College Jagatballavpur, Howrah District.

☐ **PARTICIPATED IN THE COURSE-**

Committee	Duration	University
O.P	05.03.2007-31.03.2007	J.U
O.P	29.11.2015-05.12.2015	K.U
R.C	25.07.2011-13.08.2011	C.U
R.C	2.01.2015-22.01.2015	H.P.U
R.C	26.02.2015-18.03.2015	B.U

☐ **WEEKLY CLASS TAKEN**

Session	1 st Yr.	2 nd Yr.	3 rd Yr.	Total
2022-23	06	04	06	16
2023-24	04	04	08	16
2024-25	05	05	06	16